

## **Nomination as President – Pippa Smart**

I am an independent publishing consultant, specialising in working with journal editorial groups to help develop their journals, and with small publishers to help implement efficient industry-standard practices. I have previously worked for UK-based publishers as a Desk Editor, Production Manager, Publisher and for a development agency as Head of Publishing Development. I provide training to publishers and editors on a wide range of issues including journal development, senior editorial skills, copyright, journals publishing, and bibliometrics. I have extensive experience of the journals publishing environment, both in developed and developing countries. I am the Editor-in-Chief of Learned Publishing, and write two monthly newsletters: for ALPSP (on publishing news), and EASE (on editorial news). I am a non-Executive Director of the publisher, Practical Action.

I have a passion for scholarly publishing, and for the ways in which it is developing. My wide range of work experiences have allowed me to appreciate the many different models of scholarly publishing around the world, and the pressures that editors and small publishers experience when trying to compete in a global environment where the "rules" are often established by large, well-supported organizations.

I believe that EASE and other editorial organizations have a crucial role to play in ensuring that the voices of editors are heard and that there is understanding and respect for different environments in which scholarly communication exists.

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## **Nomination as Vice President - Duncan Nicholas**

In November 2015, after spending over 14 years working in the journal publishing industry, I set up DN Journal Publishing Services to offer independent editorial consultancy and training courses to publishers, researchers and the wider scholarly publishing community. I have clients around the world, regularly working in Europe, Asia, Middle East, and Africa, and corresponding with clients in North America.

I provide business and editorial development to publishers at the individual-journal or organisation-level to improve the editorial processes, content, subscriptions, presence and impact of their titles, and help publishers to adapt to developing trends in the industry and academia. My consultancy involves specialist projects such as implementing society membership management systems, compiling and presenting reports for meetings, developing new-launch journal proposals, and writing RFPs and managing the sale of journals. I also write and deliver training workshops to editorial staff and researchers of all levels of academic seniority; develop online courses and training resources for industry businesses and organisations on a wide range of topics, including editorial office management, writing and journal publishing skills, journal metrics, open science, social media & promotion, publishing & research ethics, and copyright & licensing.

I was previously employed by Taylor & Francis, where I set up the Journal Development Team; a department created to provide editorial development, best practice guidance, and to deploy industry initiatives across the business. It was in my role at Taylor & Francis that I became involved with EASE, attending my first conference in Split, Croatia, and being appointed to the Council in 2015.

My role with EASE has involved taking on the web administration and social media management, where I have been working closely with Council members to help highlight the activities of the Association in more visible, accessible and proactive ways.

One of my passions within the publishing industry is to help facilitate communication of research and initiatives, and help grow communities. I would like to continue my work with EASE, helping establish it as an authoritative voice in the academic publishing community, expanding its membership of professionals from across the broad spectrum of roles within the industry. I would like to work to expand EASE's profile across Europe, and the world, creating more public EASE activities, both online and in person, and encouraging the community to engage with the Association on these levels.

I would like to see the Association develop more resources and increase the range of tools and content EASE provides its members, such as the Author Guidelines documents. Developing unique content will enhance the value to becoming a member, and help further establish EASE's role in the community as an authority. The Association should try to engage its members and Council in creating this content, and from the nomination s to the 2018 Council, there seems to be several people who are also passionate about training and developing skills which would be hugely beneficial to these aims.

Duncan Nicholas

Director | DN Journal Publishing Services

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### **Nomination as Vice President – Ines Steffens**

I was born in Austria and raised in Germany where I studied medicine and worked for eleven years as trained internist in a hospital. I hold a master degree in public health and have a diploma in tropical medicine and public health. My interest in communication goes back to my time at university when I worked as a freelance researcher for the ZDF, a German public-service television broadcaster.

At present, I am Editor-in-Chief of *Eurosurveillance* ([www.eurosurveillance.org](http://www.eurosurveillance.org)), a journal on surveillance, prevention and control of communicable diseases with focus on Europe. This open access, non-profit journal is published by the European Centre for Disease Prevention and Control (ECDC) in Stockholm, Sweden. It has a good reputation among experts in the field, has ranked consistently among the top 10 journals in its field in the Journal Citation Report and fared equally well in Google metrics and SCImago. Before becoming EIC of *Eurosurveillance* in 2011, I was its Managing Editor from 2006 onwards and between 2007 and 2011, I set up ECDC's Scientific Communication Section. I was member of the scientific committee for ESCAIDE (European Scientific Conference on Applied Infectious Disease Epidemiology) from 2008 to 2016.

Before joining *Eurosurveillance* and ECDC, I worked as Editor-in- Chief for Germany's national epidemiological and public health bulletin, the *Epidemiologisches Bulletin* at Robert Koch Institute, Berlin, Germany.

My first contact with EASE was at the EASE conference in Pisa in 2009. I became member hereafter and since 2015 I have been EASE Council member. As part of my engagement with the Council I have actively promoted EASE in conferences and on other occasions. I am member of the programme Committee for the upcoming 2018 EASE conference in Bucharest, Romania and I have been active member of the EASE Gender Policy Committee (GPC, established in 2012).

The joyful and enriching work with the GPC led in 2016 to the publication of the Sex and Gender Equity in Research - SAGER guidelines intended to contribute to greater quality and transparency in science reporting. Following publication, I have been promoting and supporting the distribution and implementation of SAGER including in *Eurosurveillance*.

The positive experiences with the EASE Council and GPC as well as the progressive evolution of the past three EASE conferences are my motivation for an even deeper engagement with EASE in the future. I believe there is potential for EASE to further capitalize on the opportunities provided by its European setting. I would thus like to support the new EASE President in the ongoing development and evolution of EASE. Together with the President and the Council I would like to work towards attracting new members who are at an early stage of their career and towards retaining present members active and engaged.

I can offer the perspective and experience of an expert with a creative and critical mind who works in a scientific, multicultural, international governmental organisation. At ECDC I am also involved in supporting training activities for authors and editors aimed at improving quality of scientific publications. It has been natural for me to integrate and promote the EASE mission, where appropriate, within such activities as well as in workshops or other events organised by ECDC.

My special interests include publication ethics i.e. quality and transparency of science reporting, publication bias due to language barriers, publishing support/incentives for data sharing and quality of peer review.

Dr Ines Steffens  
MD, MPH, DTM&PH