



Advertising Rates

January 2017

Notes to advertisers

- European Science Editing
- European Association of Science Editors website

Edited by

EASE Secretary

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European Science Editing

European Science Editing is the journal of the European Association of Science Editors and is published quarterly. It is distributed to EASE members, ESE subscribers and various libraries, universities and related journal editors throughout Europe.

European Science Editing publishes articles of various types, covering all aspects of scientific publishing. With contributors from across Europe and some from further afield, the Journal has a truly international flavour. An informative and entertaining read, it helps editors of all kinds keep up to date with the key topics in science editing and publishing. It includes research articles, meeting reports, essays and viewpoints, book and website reviews, as well as highlighting events, resources and publications of interest to members.

Submitted manuscripts are welcome and should be sent to the relevant Section Editor (see www.ease.org.uk/resources/journal/journal-section-editors).

European Science Editing is covered by all the major indexing services listed below.

[SCOPUS](#), [SCImago Journal and Country Rank \(SJR\)](#), [SCIRUS](#), [CAB International](#), [Ulrich's Periodicals Directory](#), [NewJour](#), [Genamics JournalSeek](#), [Chemical Abstracts Service \(CAS\)](#), [Electronic Journals Library \(EZB\)](#), [J-Gate](#), [ZETOC](#), [The British Library](#), [Cornell University Library](#), [The John Rylands Library of the University of Manchester](#), [Geneva Foundation for Medical Education and Research \(GFMER\)](#), [International Union of Geological Sciences \(IUGS\)](#), [GeoRef](#), [HINARI](#), [WorldCat](#), [Library of Congress](#), [ProQuest:LISA](#), [Academic Index](#), [VINITI](#), [Google](#), [Index Copernicus Journals Master List](#), [NLM Catalog](#), [NLM LocatorPlus](#), [EBSCO](#), and [RIN](#)

Past issues of the Journal from February 2003 onwards are made freely available online from 6 months after print publication.

Sample copies of the Journal may be requested from the Secretary.

1. **European Science Editing – Technical Specifications and Advertising Rates**

1.1. Format

Advertising copy should be supplied preferably as .jpeg, .gif, .tif or .bmp files on disc or CD. For full-page only .pdf files are acceptable. If you have colour in your original file, but want black & white only, please make sure we receive a black & white file. Please state format used and enclose a print of the advertisement to be used.

1.2. Dimensions

Full page

255 mm h x 170 mm w (maximum printed area)

297 mm h x 210 mm w full page size

Half page

127 mm h x 170mm w (maximum printed area)

148 mm h x 210mm w half page size

1.3. Advertising Rates

	1 Issue	2 Issues	3 Issues	4 Issues
Full page	£346.00	£635.00	£905.00	£1,065.00
Half page	£250.00	£408.00	£551.00	£682.00
Quarter page	£160.00	£268.00	£428.00	£509.00
Inserts up to 10gsm*	£261.00	£455.00	£624.00	£812.00

* For inserts over 10 g, please ask for quote for additional postage

- For two to four colour printing, add £75.00 per colour
- Typesetting will be charged extra - 10 days must be added to lead times
- Outside back cover is available at a premium of £55.00 per issue
- Payment for a full page colour advert will include a complimentary website advert for 3 months. The website advert will be a block on the right hand side of the home page, 240 pixels wide and up to 360 pixels high.

1.4. Last copy dates

Please reserve space in advance of the last copy date

1 January for February Issue

1 April for May Issue

1 July for August Issue

1 October for November Issue

EASE retains the right to refuse advertising copy without giving reasons.

2. EASE Website

The EASE website includes a section for job advertisements. These are displayed on their own page, and are scrolled on the Home page in a side bar box.

2.1. Jobs

£115.00 per month for **non-members**

£55.00 per month for **EASE members**

Please provide the following information:

Required information	Example
Name of job	Senior Editor
City, Country	London, UK
Name of organisation	Brilliant Editing Services Ltd
Description of job	Short summary limited to 200 words
Contact name	Jane Smith
Contact email	jsmith@brillianteditingservices.co.uk
Image or logo	BESlogo.jpeg
.pdf with additional information	SeniorEditorJob.pdf

2.2. Courses

£53.00 for 3 months to **non-members**

Free for **EASE members**

Please provide the following information:

Required information	Example
Title of course	How to improve your editing skills
Name of organisation	Brilliant Editing Services Ltd
Contact email	jsmith@brillianteditingservices.co.uk
Website address	www.brillianteditingservices.co.uk
Description of course	Short summary limited to 200 words
Image or logo	BESlogo.jpeg
.pdf with additional information	editingcourse.pdf

3. EASE Monthly Newsletter

£50.00 to **members and non-members**

Send your advertising request and copy to the EASE Secretary via email. She will send you an invoice which can be paid online via the EASE website, www.ease.org.uk. Once payment is received the advert will be live on the site for the duration of the advertising period.